

Asa & Bella's

Santa Barbara County Fair Buyer's Guide!



Hi! I'm Asa, and this year I'm raising and showing my very first market lamb, Bella, at the Santa Barbara County Fair!

Baa! Baa! I'm bella, Asa's been working hard to take care of me every day! Feeding and watering me, keeping my pen clean, helping me train and learning so much about animals and responsibility along the way. We also have a lot of fun together!

If you'd like to support me (and other kids like me), here's how you can get involved by becoming a registered buyer and either bidding in the live auction or making an add-on donation.



The Auction, Add-Ons & Why You Should Register Early

All animals (including sheep like Bella!) will be sold live and in person at the Santa Maria Fairpark. But even if you're attending the auction in person, you'll still need to register online to bid or make an add-on.

Add-ons (extra donations to any exhibitor) open on July 13 at 5 PM and close July 20 at 5 PM.

It's a good idea to register ahead of time so you're ready to go. It makes things way easier on auction day and lets you support kids like me without any last-minute stress!



How to Register as a Buyer

To bid or donate, you need to be a registered buyer.

Visit the buyer
registration page:

<https://stbarblive.fairwire.com/login.aspx>

Fill out the form with:

Your name,

Mailing address (with city, state, and zip),
cell phone number (must be a mobile number)

Email address,

Credit card info (only used if you forget to pay
your invoice)

Before you finish, double check your email and mobile number. That's how the fair will contact you!



How the Live Auction Works (It's Actually Pretty Fun!)

The livestock auction takes place live at the fair.
That's where you can come see me and Bella and raise your paddle to place a bid!

Here's what to expect:

Check in at the auction office when you arrive
You'll get a buyer number and paddle

When the auctioneer calls out prices, raise your paddle to bid

If you win, you decide if you want to keep the animal for processing or resell it back to market
Everyone there is really nice and happy to help if it's your first time.

Just don't forget: you have to register online before the auction if you want to bid!



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Add-Ons = Extra Support

Here's how to do it:

Log in to the auction site (link will be sent to registered buyers)
Click "Log In" in the top right corner

Search your name, request a 4-digit code by text, and enter it to log in

Find the exhibitor you want to support (look for Asa Jacobo-Anaya!)

Enter your add-on amount (minimum is \$100, but you can give more!)

You can filter by exhibitor name, division, or club to make it easier

If you didn't win an animal but still want to help—or if you'd simply prefer to make a flat donation—you can make an add-on donation to any exhibitor's project (like mine!).





Paying for Your Purchase

After the fair, you'll get your invoice by email and mail (starting July 26). Full payment is due by August 25.

You can pay by:

- Credit card (2% fee for Visa/MC, 4% for AmEx)
- Cash (in person at the auction office)
- Check (made out to Santa Barbara County Fair)
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Invoices that aren't paid on time may get charged to the credit card on file, so be sure to get yours taken care of!



Did You Know?

It costs over \$950 on average to raise a market lamb! That includes buying the animal, feed, supplies, entry fees, and more. Add-ons and bids don't just help kids like me break even—they show us that all the early mornings and hard work really matter.



Thank You!

Whether you're bidding, donating, or just cheering us on, THANK YOU for supporting 4-H and FFA youth at the fair. Hope to see you at the auction!
— Asa Jacobo Anaya 4-H Exhibitor |
Santa Barbara County Fair